

Zenfone™ 3

Agility. Beauty. Clarity

ZenFone 3 is an agile, exquisite design inspired by the beauty of nature. A glass-and-metal wonder that captures the world with absolute clarity. An extraordinary smartphone for a life less ordinary.

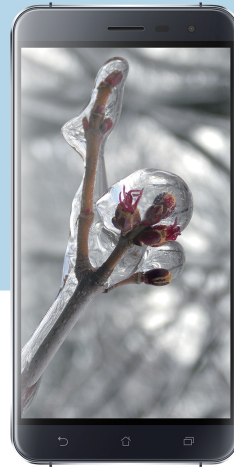
Fine craftsmanship, finest finish

ZenFone 3 is the definition of refined craftsmanship. Encased in contoured Corning® Gorilla® Glass and tapering to a thin 7.69mm, ZenFone 3 has a fluid, multi-dimensional design that's finished with a diamond-cut chamfer. To hold ZenFone 3 is to appreciate a contemporary work of art — the passion of imagination realized.



0.18mm
Diamond-cut bezel

7.69mm
Thin



Wide, bright and packed with detail

ZenFone 3 has a fabulous 5.5-in display with 1920 x 1080 Full HD resolution to show every detail, and intense 500nits brightness for easy viewing even under the brightest light conditions. Indoors or out, everything you view is clear on ZenFone 3. And with an ultra-slim 2.1mm bezel and remarkable 77.3% screen-to-body ratio, it's more display and less bulk!

500nits
Brightness

77.3%
Screen-to-body ratio

2.1mm
Slim bezel

1920 X 1080
Super IPS+ display



Steadily shot, shake-free photos and videos

While shooting photos, the four-axis optical image stabilizer (OIS) senses and prevents your hand movements from blurring photos. And for videos, a three-axis electronic image stabilizer (EIS) keeps your handheld videos rock steady.

Photos like the actual scenes

Photos will appear as realistic as you view them, with deep trench isolation technology preventing photons of light from leaking from one pixel on the sensor to another, resulting in clearer details. The color correction sensor detects unusually-lit subjects and makes them look natural in the resulting photo. These are complemented by the 4x Super Resolution feature which creates a single, extremely detailed photo; and Real-time HDR that properly shows the resulting HDR photo as you frame it.

Full speed on every front

It seems impossible that something as beautiful as ZenFone 3 could also deliver exceptional performance — but we've made the impossible possible. Its elegant beauty veils monstrous power, including a 64-bit, 2.0GHz octa-core Snapdragon™ 625 processor (14nm CPU with 35% lower Day of Use power), 4GB memory and desktop-grade Adreno™ 506 graphics performance. ZenFone 3 also has 300Mbps 4G LTE, any-way-up USB Type-C and rapid fingerprint security.

S625
QUALCOMM Snapdragon CPU

14nm
CPU

506
Adreno GPU

35%
Better power efficient

4GB
RAM

300Mbps
Cat 6 LTE

Super-quick
fingerprint security

TypeC
USB



Fingerprint sensor with so much

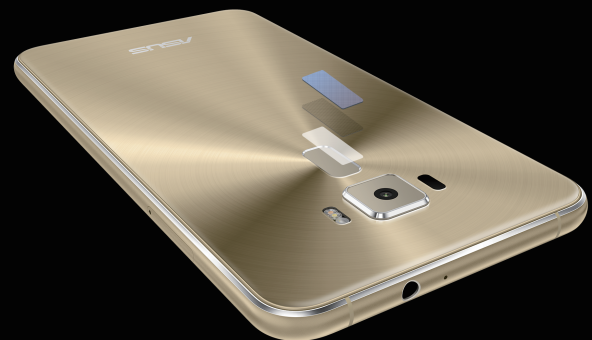
ZenFone 3's rear fingerprint is perfectly positioned for the way you hold your phone. It unlocks ZenFone 3 in a fraction of a second, and does so much more besides. Swipe your fingertip down across the sensor to summon the selfie camera, and then tap with your tip to take a picture: it's like a second shutter button, right where you need it. You're even able to answer incoming calls with a double-tip tap, or launch favorite apps with specific fingerprints — and you can store up to five!

0.2s
Unlock

5
Fingers Recognition

360°
Recognition

Multiple App
Integration



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